

# HEALTHCARE COUNCIL/PREMIER FALL CONFERENCE

## EMERGING HEALTHCARE TRENDS: 2019

OCTOBER 25, 2018

9:00 a.m. - 3:00 p.m.

Congressional Country Club

Ballroom

8500 River Road  
Bethesda, MD 20817

Dear Executive:

Please join other health care leaders at the 2018 Premier/Healthcare Council Conference. We look forward to seeing you at the Congressional Country Club on October 25, 2018. There is no charge to attend.

Les Pitton  
President & CEO  
Healthcare Council, NCA  
301-731-4700

Kevin DeBruyne  
Region Vice President  
Premier Inc.  
206-484-6292

*Register now using the link below*

**[Click here to register!](#)**

Upon completing the registration process, you will receive a confirmation from Premier Conference Services with complete details on the meeting and information to reserve hotels, if needed.

### SESSIONS TO INCLUDE:

*"PROVIDERS LEADING DISRUPTION AMIDST UPCOMING  
DISRUPTERS & FUTURE TRENDS IN HEALTHCARE"*

*"CUSTOMER RELATIONSHIP MANAGEMENT AND CREATING  
CUSTOMER LOYALTY/STICKINESS"*

*"PRACTICED WAYS TO COMBAT THE OPIOID CRISIS"*

*"KAISER'S COORDINATED & CONNECTED APPROACH TO  
HEALTHCARE"*



Grady Phillips, III Neil Carpenter Brendan Jacobson Marshall Ruffin, MD Theo Gilbert Jamison



Nathaniel Beers, MD, Lauren Cummings, Wande Kotun, David Baker, DrPH, Bernadette Loftus, MD

Healthcare Council of the National Capital Area is authorized to award (3) hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.



## Emerging Healthcare Trends: 2019

October 25, 2018 | Congressional Country Club

[Click here to register](#)

### AT A GLANCE

Agenda Time	Topic	Presenter
9:00am – 9:45am	Registration & Breakfast	All
9:45am – 10:00am	Welcome and Introductions	Les Pitton and Kevin DeBruyne
10:00am – 11:00am	“Providers Leading Disruption Amidst Upcoming Disrupters & Future Trends in Healthcare”	Panel Grady “Skip Philips, III, Moderator, Valley Health System – Moderator Neil Carpenter, LifeBridge Health Brendan Jacobson, Health for Google Marshall Ruffin, MD, Progknowse, Inc.
11:00am – 12:00am	“Customer Relationship Management and Creating Customer Loyalty/Stickness”	Theo Gilbert-Jamison, CEO, Performance Solutions by Design
12:00 – 1:00pm	Invocation & Networking Lunch	Steve Fowler, Holy Cross Health
1:00pm – 2:00pm	“Practiced Ways to Combat the Opioid Crisis”	Nathaniel Beers, MD, Panel Moderator, The HSC Foundation – Moderator Lauren Cummings, Shenandoah Valley Substance Abuse Coalition Wande Kotun, Johns Hopkins Bayview Medical Center David Baker, DrPH, LifeBridge Health
2:00pm – 3:00pm	“Kaiser’s Coordinated & Connected Approach to Healthcare”	Bernadette Loftus, MD, Associate Executive Director for the Mid-Atlantic States, The Permanente Medical Group
3:00 – 3:10pm	Closing	