In 2014 the Healthcare Council & Shared Services devoted attention and resources to promoting educational programs focused on the daunting challenges involved in improving the overall health status of communities, proven cost savings initiatives, best practices learned from others and creative ideas for the future. The emphasis has been to accelerate change, encourage collaboration, and contribute to building a “culture of health” in our area.

The overall purpose of the Council is to provide sharing and learning opportunities that serve and ascertain key lessons learned through the collective experience of all. This report is a brief review of last year’s programs and a look forward to the ever changing environment as we collaborate and partner to improve community health.
**WHAT WE’RE UP TO.**

### 2014 EVENTS
- Launched a quarterly Rehab Divisional Group
- Affiliated with Mid-Atlantic Healthcare Materials Management (MAHSMM)
- Held 16 Divisional Meetings
- Held 13 Executive Forums
- Sponsored the 2nd Employee of the Year Award Luncheon
- Sponsored the 14th McNulty Award Luncheon honoring Ed Eckenhoff
- Co-sponsored the Healthcare & Life Sciences Legislation Symposium
- Co-sponsored the HCNCA/Premier Fall Conference

### Group Topics
- Identifying & Managing Expense Drivers
- Advanced Preventive Care as one Key Element of Population Health Management
- Current Trends in Cultural Competence
- Managed Care Contract Review (Terms that are not Fair & Detrimental)
- Unlocking Savings and Giving Control over Electronic Equipment Assets
- How to Diagnose Your Leadership Team to Maximize Performance
- Aligning Hospitals & Post-Acute Providers for Rehabilitation Services
- Bringing Citizenship Services to the Worksite Through the National Immigration Forum

### 2014 MILESTONES – HCNCA/NCASS
- 53 hospital, allied and associate members joined the Council
- 35 Providers participated in the salary surveys
- 200 new clients became affiliates of NCASS through organic growth and assumption of another affiliate program
- Hosted the second Employee of the Year Award – March 13, 2014
- Honored Ed Eckenhoff with the McNulty Award for 2013
- Recognized employees selected by 23 hospitals to receive outstanding employee of the year award for 2013 at the Employee of the Year Award Luncheon
- Recruited one new board member – hospital executive and healthcare business owner
- Launched partnership with Yankee Alliance
- Negotiated an arrangement to assume an additional Premier affiliate program
- Signed on 3 new consultant vendors with discounted rates for members
- Produced the bi-weekly healthcare update
- Affiliated with Mid-Atlantic Healthcare Materials Management (MASHMM)
- Collaborated with Maryland, D.C. and Virginia chapters of the College of Healthcare Executives as sponsors of the HCNCA/Premier Fall Conference
- Produced quarterly newsletter
- Implemented a weekly newsletter for Shared Services clients

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**HCNCA McNulty and Employee of the Year Luncheon**

The second employee of the year award luncheon was held March 13, 2014 in conjunction with the McNulty Award. Twenty-three hospitals and post-acute providers presented employees to be recognized at the luncheon. Impressive narratives about each recipient and the major contribution they made to their institution were read. The event concluded with Ed Eckenhoff, Founder and President Emeritus of MedStar National Rehabilitation Hospital, receiving the Matthew F. McNulty, Jr. Award in recognition of significant and memorable contributions to the health care field.

**2nd Annual Symposium for Healthcare & Life Science**

The Healthcare Council was one of several sponsors of the 2nd Annual Symposium conducted by the Center for Healthcare Innovation and held October 15, 2014. The theme for the day was the “Unintended Consequences of Healthcare & Life Science Legislation.” Panels discussed The Affordable Care Act and unintended consequences, the Governmental/NGO perspective on regulation and reform obstacles and the change brought about by healthcare and life science legislation.

**HCNCA/Premier Fall Conference**

“Healthcare: Path to The Future” was the theme of the November 13, 2014 Healthcare Council/Premier Fall Conference. The emphasis was on access to healthcare, growth of retail clinics, implications of consumerism in benefit design, price transparency, care delivery before and after EMR’s, aligning providers across the continuum and the state of healthcare policy.

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The vision of the Healthcare Council and National Capital Area Shared Services is to continually discover services that can enhance operations and reduce cost for member organizations.
Area Health Systems, Hospitals and Post-Acute Providers continue to express appreciation for the services provided through the Healthcare Council. In 2015 the Council will continue to create new value added services that benefit its members and provide opportunities for networking and education.

Plans for 2015 include adding new forum group meetings including but not limited to the following:

- Chief Medical Officer Forum
- Chief Nursing Officer Forum
- Discharge Planning Divisional Group
- Pharmacy Divisional Group

Continue collaboration with the local chapters of the College of Healthcare Executives

Expand MASHMM into Northern Virginia

Expand the speakers bureau

Seek additional vendors that bring value added services to members

Recruit more associate members that provide services to healthcare providers

Continue recruitment of new Board members from hospital and post-acute healthcare providers

Expand salary survey participants

Build the Premier affiliate program

Provide additional opportunities for preferred vendors and associate members to meet with healthcare providers

Increase participants in the Employee of the Year Award event

Recruit chairpersons for new forum and divisional groups

Create webinars for providers on select topics


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