

Healthcare Council Report

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Winter, 2019

HEALTHCARE COUNCIL OF THE NATIONAL CAPITAL AREA
QUARTERLY REPORT

HCNCA

MICHAEL M. BARCH TO RECEIVE MATTHEW F. MCNULTY AWARD AT MARCH 7, 2019 AWARDS LUNCHEON



The Matthew F. McNulty Award was created on the 24th day of September, 1997 in honor of Dr. McNulty for his 20 plus years as a leader on the Board of the Healthcare Council and his exemplary contributions to the healthcare field.

At the December 5, 2018 Healthcare Council of the National Capital Area Board of Directors meeting it was voted to accept the nomination of Michael M. Barch to receive the prestigious Matthew McNulty Award. The award will be presented at the March 7, 2019 Awards Luncheon, at Congressional Country Club. The award is bestowed on exceptional leaders in recognition of significant and memorable contributions to the healthcare field.

The McNulty 2018 recipient, Michael M. Barch joined the Healthcare Council Board in 1974 as trustee and served as board chair from 2003 to 2018, 15 years. On December 31, 2018, Michael handed over the gavel but continues his involvement with the Council as Chair Emeritus.

Mr. Barch has a distinguished career as a healthcare executive having served as the youngest-ever executive for two decades at The George Washington University Medical Center, Assistant Vice President at Johns Hopkins University School of Medicine, CEO of Public Benefits Corporation of the District of Columbia, Chair of a Pharmaceutical Start Up and Board Advisor for RenovaCare. Michael has held senior management positions in nearly every facet of healthcare. He holds a joint degree in economics and finance from the University of Louisiana at Lafayette and a MHA from the George Washington University.

It's a privilege for the Healthcare Council to present Michael M. Barch with this year's Matthew F. McNulty, Jr. Award.

Recognizing Outstanding Employees



The 7th Employee of the Year & McNulty Awards Luncheon is scheduled March 7, 2019 at Congressional Country Club. Don't miss the opportunity to recognize an outstanding employee from your organization. This annual event is a highlight for the recipients and rewarding experience for all in attendance. Employees are selected by each institution based on three criteria: Sustainability, Quality, and Customer/Patient Satisfaction. The narratives about each recipient are awe-inspiring. Honorees are physicians, nurses, painters, cashiers, food service assistants, lab technicians, accounts receivable personnel, environmental services employees, benefits managers, receptionists and more. Every employee is part of the team and every worker makes a difference. The awards luncheon is about honoring those who have in some way in 2018 excelled in a special way in the work they do. Save the date and join us from 11:30 AM to 2 PM as we recognize those whose passion and dedication have made a difference in the communities they serve.

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2019

HEALTHCARE COUNCIL OF THE NATIONAL CAPITAL AREA
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Did You Know?

The "Loneliness Epidemic"

Loneliness and social isolation can be as damaging to health as smoking 15 cigarettes a day, researchers warned in a recent webcast, and the problem is particularly acute among seniors, especially during holidays.

Two in five Americans report that they sometimes or always feel their social relationships are not meaningful, and one in five say they feel lonely or socially isolated. The lack of connection can have life threatening consequences, said Brigham Young University professor Julianne Holt-Lunstad, who testified before the U.S. Senate in April, 2017 that the problem is structural as well as psychological.

Did You Know?

The American Lung Association is releasing the results of its 17th annual "State of Tobacco Control" report, which tracks progress on key tobacco control policies at the federal and state level, assigning grades based on whether laws are protecting citizens from tobacco-caused death and disease. This year's report finds that the federal government is failing to act to protect kids from e-cigarettes and a lifetime of addiction to tobacco and its associated death and disease. The report also found no state is funding its tobacco prevention efforts at levels recommended by the Centers for Disease Control and Prevention (CDC), despite billions in revenue from tobacco taxes and ongoing payments from the tobacco Master Settlement Agreement, which celebrated its 20th anniversary in November 2018. The report identifies ways to protect everyone, including kids and those historically targeted by the tobacco industry, from the harms of tobacco use and secondhand smoke.

Did You Know?

Studies have found that optimism is beneficial to your overall health, but is linked to a healthy heart and can even help ward off diseases. Optimists often have lower blood pressure, which reduces the risk of coronary artery disease as found in a study by scientists at Harvard and Boston Universities.

People who are more optimistic also tend to have healthier behaviors - such as diet and exercise - that contribute to longevity. Source - Hobson, K. (2016)

Did You Know?

According to www.thegoodbody.com, a study of adults over the age of 65 found that walking at least four hours a week reduced their risk of cardiovascular disease hospitalizations.

A similar study at the Lawrence Berkeley National Laboratory found that moderate intensity walking and vigorous intensity running has similar reductions in risk levels for high blood pressure, high cholesterol, diabetes and even potentially coronary heart disease.

DIVISIONAL MEETINGS:

IT Divisional Meeting:

CONTACT: Kevin Dawson, IT Division Chair, 202.865.2764, kedawson@huhosp.org

Volunteer Divisional Meeting

CONTACT: Roxanne Holston, Volunteer Services Division Chair, 202-316-5604, tweetroxie@hotmail.com

HR Divisional Meeting:

CONTACT: Queenie Plater, HR Division Chair, 202-537-4753, qplater2@jhmi.edu

Quality Divisional Meeting (DCAHQ)

CONTACT: Derdire Coleman, DCAHQ (DC Association of Healthcare Quality), President, 240-375-9940, nakuone@aol.com

Supply Chain Divisional Meeting (MASHMM)

CONTACT: Kenyetta Keys, President, 202-877-2745, Kenyetta.c.keys@medstar.net

Rehab Divisional Meeting

CONTACT: Gerilynn Connors, Rehab Division Chair, 703-776-3070, gerilynn.connors@inova.org

Pharmacy Divisional Meeting

CONTACT: Melanie Massiah-White, Pharmacy Division Chair, 703-205-2140, Melanie.massiah-white@inova.org

Facilities & Engineering Divisional Meeting

CONTACT: Mark Mininberg, Facility & Engineering Interim Division Chair, 203-668-3522, mark@hospitalenergy.com

Physician Management Divisional Meeting

CONTACT: Darmita Wilson, Physician Management Division Chair, 202-854-4095, darmita.wilson@provhosp.org

Young Health Care Professionals Divisional Meeting

CONTACT: John McNally, Young Healthcare Professionals Division Chair, 610-212-0902, jmcnall9@jhmi.edu

Population Health Divisional Meeting

CONTACT: Marta Pérez, Population Health Division Chair, 301-315-3515, MPerez@adventisthealthcare.com

Behavioral Health Divisional Meeting

CONTACT: Bevin Merles, Behavioral Health Division Chair, 410-402-7384, BMerles@Maryland.gov

Patient Experience Divisional Meeting

CONTACT: Takiya Reavis-Benjamin, Patient Experience Chair, 540-741-2705, takiya.reaves-benjamin@mwhc.com

Divisional Meetings are held quarterly. Please contact the chair person for more information about the 2019 schedule. You can also call HCNC at 301-731-4700 for meeting information.

CURRENT EVENTS & AREA NEWS

Kennedy Krieger Institute: Dr. Bradley Schlaggar became the President and Chief Executive Officer of Kennedy Krieger Institute the summer of 2018. In this role, Dr. Schlaggar leads a team of more than 2,700 full and part-time staff members and faculty to continue the organization's longstanding mission of improving the lives of children, adolescents and young adults with disorders and injuries of the brain, spinal cord and musculoskeletal system. Prior to joining Kennedy Krieger he spent 19 years on the faculty of Washington University in St. Louis School of Medicine, where during his last four years he served as division head of pediatric and developmental neurology, co-director of the Intellectual and Developmental Disabilities Research Center and neurologist-in-chief at St. Louis Children's Hospital. Prior to becoming division head, he directed the pediatric neurology residency program for eight years.



Price Transparency – "First Step": CMS Administrator Seema Verma recently said that the agency is working to improve a new rule requiring hospitals to post chargemaster prices on their websites after experts said the data wouldn't help consumers. Acknowledging that chargemaster prices aren't accurate out-of-pocket costs for insured patients, Verma maintained the requirement is an "important first step" to increase price transparency. She said the agency is "working toward" addressing the concerns but also said "there is no reason hospitals can't do more." The CMS is soliciting feedback from stakeholders about how to improve the rule, but Verma declined to offer a timeline for when changes might take place.



Anne Arundel Medical Center (AAMC) Names VP of Population Health: Deneen Richmond, MHA, RN, was named vice president of Population Health and Clinical Improvement. Richmond comes to AAMC from Inova Health System, where she served as vice president of Performance Improvement and Outcomes. Prior to this, she held leadership positions at Holy Cross Hospital, the Delmarva Foundation and the National Committee for Quality Assurance. Richmond assumed the role of vice president of Population Health and Clinical Improvement in November. In this position, she will provide oversight and direction for designing, implementing and supporting a robust population health, care management program and promoting a quality improvement culture consistent with AAMC's mission.



Kathleen Knolhoff, President & CEO is moving CCI Health & Wellness Services into PG County: It is expanding to meet the growing demands of its patients. The Silver Spring-based nonprofit, which has 15 offices in Maryland, is moving into a new 13,000-square-foot facility in Greenbelt for its Women, Infants and Children – or WIC – programs, and medical services. The practice will occupy an entire floor of the property at 7474 Greenway Center Drive, where WIC services have already opened and construction is starting on the medical space, according to CCI. As a Federally Qualified Health Center, CCI has a designated service area encompassing Montgomery and northern Prince George's counties.



Virginia Hospital Center to Expand in Arlington: Arlington's only hospital will be allowed to expand by 101 new beds, the Arlington County Board voted in late 2018 after months of disputes between the hospital and nearby neighborhoods. The board on a 3-2 vote agreed to a rezoning, site plan and use permit for Virginia Hospital Center's new seven-story outpatient building and a six-story parking garage on the 5.6-acre site on North George Mason Drive. The decision allows the hospital to move forward with the planned acquisition of county-owned land along North Edison Street.



District Rescinds Call for Stopping Providence Closing: Providence Health System received conditional regulatory approval for its closure plan, pushing off the District's immediate efforts to block the Northeast D.C. hospital from shutting down. The District's State Health Planning and Development Agency, the D.C. Health regulatory body, gave the hospital approval to close once certain conditions are met, according to documents filed Jan. 3 in D.C. Superior Court. Those conditions include proving that the hospital is working with a vendor to maintain patient medical records long-term, for instance. That has caused the District to rescind its call for an immediate injunction that would have stopped Providence from closing most of its operations.

Did You Know?

Among all occupations nationwide, registered nurses (RNs) represent one of the three career paths that is expected to see the most significant amount of new job openings by 2026. More than 438,000 new RN jobs are projected to be added to the workforce within that time frame, surging from approximately 2.7 million jobs to 3.2 million, according to the Bureau of Labor Statistics (BLS).

CURRENT EVENTS & AREA NEWS, continued

☀️ **Dr. Zia, President & Chief Executive Office (Interim) at Sibley Memorial Hospital:** Hasan Zia, MD, MBA, FACS, became interim President & CEO at Sibley Memorial Hospital, Johns Hopkins Health System in October 2018. He is also vice president of medical affairs and chief medical officer at the hospital, a role he assumed in November 2017. With dual board certifications in general surgery and surgical critical care, Dr. Zia joined the medical staff of Sibley Hospital in July of 2006. Since that time, he has served as the Intensive Care Unit (ICU) medical director and many other administrative capacities.



☀️ **Gragnolati, AHA Board Chairman Interviews with Modern Healthcare:** In a recent interview with Modern Healthcare, Atlantic Health System CEO Brian Gragnolati talks about his goals as the new AHA Board Chairman, including the importance of consumer affordability, fieldwide collaboration around data and innovation around cost transparency. As hospitals' resources dwindle, "one of the things that we absolutely have to protect is access to care in our communities," he told the publication. Gragnolati also mentioned Atlantic's Health Transformation Consortium, in which six New Jersey hospitals with self-funded employee health plans act as in-network providers for their own employees and their dependents while reducing costs and improving care.

Welcome New Trustee, Craig Cheifetz, M.D., FACP



Craig Cheifetz is currently the Regional Dean for the Virginia Commonwealth University School of Medicine Inova Campus and Inova's Vice President for Corporate Services for which services include: concierge medicine, executive healthcare, occupational health, and employee assistance and wellness programs. He graduated medical school from the State University of New York at Buffalo both AOA and Summa Cum Laude and completed his residency and chief residency at Georgetown University Medical Center. His primary interests are in clinical and corporate health innovation and clinical education having completed both the Stanford Faculty Development Facilitator's Program in Clinical Teaching and the Harvard-Macy Program for Leaders in Medical Education. Dr. Cheifetz has trained over 300 academic and community physician educators in how to become better clinical educators. He has lectured at the national, regional, and local levels in the area of clinical education. For the past 12 years he has advised hundreds of companies, many of which are Fortune 100 companies, on effective and innovative strategies to optimize their health and wellness related workforce programs. Dr. Cheifetz has also served as a trusted medical advisor for the Inova Health System's Personalized Health Accelerator. His Inova VIP 360 practice currently serves more than 80 companies and more than 4,000 executive and concierge clients across 5 offices and 15 providers.

Dr. Cheifetz is regarded as a national leader and authority on regional medical campus education. In 2017, he received the Association of American Medical College's Group on Regional Campuses' Distinguished Service Award having led the national group from 2011-2013 and authored the defining 2014 paper in Academic Medicine on categorizing regional medical campuses. He has been the recipient of two Golden Apple Teaching Awards from Georgetown for his past contributions to medical student and residency education. In 2005 he was named as the Young Internist of the Year for the state of Virginia by the American College of Physicians and in 2012 received the Walter J. MacDonald Award for the top young internal medicine physician in the United States. Dr. Cheifetz was the 2011 recipient of the Enrique Gerszten Faculty Teaching Excellence Award from the Virginia Commonwealth University School of Medicine which is their highest honor for a clinical educator to receive. More recently, Dr. Cheifetz successfully developed and opened Inova's Center for Advanced Medical Simulation (ICAMS) that currently serves medical students, residents, nurses, and attendings and has earned its national accreditation. Dr. Cheifetz is a model physician and executive leader who is passionate about providing outstanding and progressive clinical care, education, and innovation to his patients, learners, and the community.

Dean Teague, Chair Person of the Healthcare Council National Capital Area and National Capital Area Shared Services Board says, "Dr. Cheifetz embodies the spirit of the Council and brings talent, expertise, and energy to the table. We are very fortunate to have him join our board as we continue to strengthen the Council's value-added services to members in the region."

THE BOARD CORNER:



DO'S & DON'TS OF RUNNING A GREAT BOARD MEETING

Do's

- Start and end meetings on time
- Have name badges and introduction periods for new members or guests
- Send out board materials (agendas, articles, resources etc.) a week in advance
- Allot a specific amount of time for each agenda item
- Move things forward – find solutions to fast track new initiatives
- Keep minutes to track progress

Don'ts

- Waste precious meeting time going over the last meeting's decisions or discussion
- Allow board members to chat about irrelevant matters
- Let the board discuss day-to-day operations
- Allow contentious opinions to hijack the meeting

Resource - "Wild Apricot"

HCNCA/NCASS Announces New Board Officers – January 1, 2019 – December 31, 2020

The Healthcare Council is pleased to announce that an election was held in 2018, and the Board of Directors has elected Dean Teague as the new Board Chair. Dean is the President & CEO of Calvert Health and previously served as trustee and officer-elect. Les Pitton said, "HCNCA/NCASS is very fortunate to have Dean as chair, as we are certain that his professional background, experience, enthusiasm and determination will serve the Council well." Brian White, Executive Vice President of LifeBridge, will serve as Vice Chair; Conan Dickson, Ph.D. Senior Director, Business Development and Strategy, Johns Hopkins Medicine, as the Treasurer; and Louis Damiano, M.D., President of Holy Cross Hospital, Silver Spring as Secretary. Mike Barch and George Wilkes, III serve as Board Chair Emeritus. Each of the officers bring deep community knowledge, a passion for enhancing the services provided by the Healthcare Council and the desire to envision an ambitious future for HCNCA/NCASS to meet the growing needs of the healthcare community we serve.

Current Board Directors are: Alison Arnott (VP Support Services, Sibley Memorial Hospital); Calvin Brown (C. Brown & Associates); Donna Carris (Chief Executive Officer United Healthcare Community Plan, MD); Craig Chiefetz, M.D. (Regional Dean for the Virginia Commonwealth University School of Medicine Inova Campus and Inova's Vice President for Corporate Services); Kevin DeBruyne (Region Vice President, Premier); Hugh Eagleton (Emeritus Director Children's National Medical Center); Joseph Lavelle (VP Integration and Clinic Services Novant/UVA Health System); Jack Lewin (Group Vice President, M&T Bank); Tawana Nottingham (President & CEO, TRA Medical Supply, Inc.); Les Pitton (President & CEO, Healthcare Council of the National Capital Area & National Capital Area Shared Services); Kimberly Russo (Chief Executive Officer, George Washington University Hospital); Omega Logan Silva, M.D., (Professor Emeritus George Washington University); Erik Wangsness (President, Washington Adventist Hospital); and Robert Brewer (Partner, Lerch, Early & Brewer Chartered) also sits on the Board as the Legal Counsel.

The Board provides leadership for carrying out the Healthcare Council's mission to promote value added services by helping members reduce costs, encouraging cooperative working relationships, and promoting quality healthcare in our region. Through departmental and divisional meetings the organization offers information that helps improve performance using cooperative networking, surveys, group discussion, analysis and continuing education programs. The board intends to keep the Council's voice strong across the region, with great collaboration from our members and valuable business relationships that enhance the members' ability to operate their organizations successfully and cost effectively. For more information on how to get involved please send an email to lpitton@healthcare-council.org.



YANKEE ALLIANCE SHARED SERVICES PREMIER

About National Capital Area Shared Services

National Capital Area Shared Services (NCASS) is a regional GPO, a wholly-owned subsidiary of the Healthcare Council of the National Capital Area (a non-profit association of providers in Maryland, Virginia and the District of Columbia). It has documented hundreds of millions in savings and cost containment since 1972. NCASS joined the Premier healthcare alliance as a group affiliate in 2008 and signed with Yankee Alliance as a collaborative member in 2013.

BENEFITS OF MEMBERSHIP WITH HCNCA

Mission: A membership organization dedicated to helping members reduce costs, encouraging cooperative working relationships and promoting quality healthcare in our region.

Healthcare Council continues to develop its AllInclusive, Broad-Based Association of Members to accurately reflect the providers of care doing business in its service area encompassing Maryland, the District of Columbia and Virginia. It is committed to creating and providing opportunities for new members and associates while keeping member dues low. It serves its members with detailed communications and professional contacts, partnerships, timely educational programs, surveys, collaborative efforts, and strategic alliances.

To learn more about joining the Healthcare Council and/or participating in our Shared Services, please contact Cheryl Thomas at 301-731-4700 or visit us at: <http://www.healthcare-council.org/membership.html>.



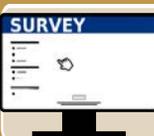
Education

- 10+ Divisional Groups & Executive Forums Meeting Quarterly
- Special Events, Conferences & Webinar Sessions



Collaboration

- Leverage regional strength & utilize partnerships
- Facilitate Member Involvement in shared projects



Data Analytics, Surveys & Insights

- Analysis for bench-marking
- Strategy surveys & salary surveys



Marketing & Communication

- Proactively communicate, amplify hospitals role as economic drivers in region
- Connect people and institutions, serve as conveners, exchange best practices

What's Popping?

Population Health News and Events

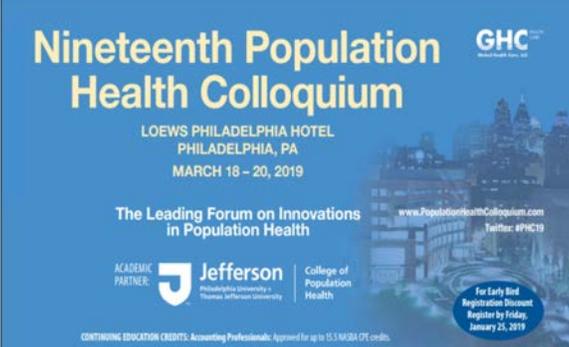
BECKER'S HOSPITAL REVIEW – 108+ Population Health Management Companies to Know in 2019

Becker's Hospital Review highlights population health management companies to know.

1bios (Truckee, Calif.). 1bios is a digital health platform designed to help payers and providers monitor and support covered populations as well as reward those with the best health. The platform takes a mobile-first population health management approach, integrating apps into the individual's everyday life. The platform allows for simple integration of wearables, devices and apps to track clinical and claims data in real time. The platform also engages members with alerts and incentives for better health.

3M (St. Paul, Minn.). To support population health management, 3M offers multiple data tools and services, such as risk adjustment, health risk assessment, medical records coding and auditing, care management analytics, provider profiling, and value-based payment design. These solutions leverage leading-edge technologies – predictive modeling, natural language processing and data mining – to help payers, providers and government agencies measure and manage healthcare performance. In October 2016, 3M and Verily, an Alphabet company, entered a strategic partnership to develop new population health technology for managing clinical and financial performance.

SOURCE:
Becker's Hospital Review
By Laura Dyrda
January 9, 2019
<https://www.beckershospitalreview.com/lists/108-population-health-management-companies-to-know-2019.html>



Nineteenth Population Health Colloquium
GHC
LOEWS PHILADELPHIA HOTEL
PHILADELPHIA, PA
MARCH 18 – 20, 2019
The Leading Forum on Innovations in Population Health
ACADEMIC PARTNER: Jefferson Philadelphia University & Thomas Jefferson University College of Population Health
For Early Bird Registration Discount Register by Friday, January 25, 2019
CONTINUING EDUCATION CREDITS: Accounting Professionals: Approved for up to 15.5 NACVA CPE credits.

DON'T MISS OUT ON THIS YEAR'S
SALARY SURVEYS!

2019 Salary Surveys

Wage & Salary Survey and
Executive/Department Head Salary Survey



Participation Requested

COMPENSATION SURVEYS

We are pleased to invite you to participate in the Healthcare Council's annual compensation surveys. As always, your cooperation and participation in these important surveys will help us provide you with vital timely compensation survey data. The publication date is April 5, 2019. Please recognize that there are four sections to the Wage & Salary Survey: General Positions, Hospital Positions, Long Term Care Facility Positions, and Home Health Care Positions. Please complete all the appropriate section(s) for your facility.

Reports Published Separately

The surveys will report aggregate information only. The Healthcare Council has again retained Randy Kleinert of HR On Call to assist in conducting this year's surveys. If you have any questions or require further assistance, please contact Randy Kleinert, HR On Call, at (410) 931-0094 or Cheryl Thomas, Healthcare Council, NCA, at (301) 731-4700.

The Healthcare Council of the National Capital Area Produces the Only Regional Salary Surveys Representing Data for Maryland, D.C. and Northern Virginia

ANNUAL FALL CONFERENCE: PRAGMATIC, ENLIGHTENING, AND RELEVANT

Healthcare leaders from the region joined their peers from Maryland, D.C. and Northern Virginia at Congressional Country Club, October 24, 2018 for the annual Healthcare Council/Premier Fall Conference.

This year's theme "Emerging Healthcare Trends: 2019" urged providers to lead in change rather than react to change, to ensure patient throughput through care coordination and collaboration and to create practical strategies to address the opioid crisis.

The event was preceded by time for networking with peers. The conference included presentations by panels, one addressing "How Providers Lead Disruption Amidst Upcoming Disrupters & Future Trends in Healthcare." The other panel discussed "Practiced Ways to Combat the Opioid Crisis." Other presentations included, "Customer Relationship Management and Creating Customer Loyalty/Stickness" and "Kaiser's Coordinated & Connected Approach to Healthcare."

The conference kicked off at 9:45 AM with welcoming remarks from Kevin DeBruyne and Les Pitton, coordinators of the annual event, and concluded by 3:00 PM. The concluding event each year is a drawing with a first prize of three days and two-night stay at Greenbrier Resort in West Virginia. John Baker, owner and CEO of Baker Rehab was this year's winner of the resort package.



Kevin DeBruyne welcoming conference attendees



Neil Carpenter addressing conference attendees



Anu Mullick speaking with conference attendees



Conference Attendees



Conference Attendees



Conference Attendees



Moderator Grady Philips with panel members – Neil Carpernter, Matt Targett and Marshall Ruffin, M.D.



Justin Serrano, LifeBridge Health



Moderator, Donna and Panel Members – Wande Kotun, Lauren Cummings & David Baker, discussing "Practiced Ways to Combat the Opioid Crisis"

PHOTOS FROM THE FALL CONFERENCE 2018, CONTINUED



Louis Damiano, M.D. introducing speaker



Speaker, Theo Gilbert-Jamison



Speaker, Theo Gilbert-Jamison presenting



Steve Fowler, Holy Cross Health



Lauren Cummings, Northern Shenandoah Valley Substance Abuse Coalition



Matt Targett speaking about Google marketing solutions



Trustee Hugh Eagleton, Mike Barch & George Wilkes listening to conference speaker



Kathy Cox posing a question to panel members



John Baker posing a question to panel members



Sunil Madan, M.D. engaging panel members



Dr. Bernadette Loftus, speaking on "Kaiser's Coordinated & Connected Approach to Healthcare"



Lunch



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Council Vision: "To meet the healthcare challenges of tomorrow by working together today."

Mission Statement - "The Council (HCNCA) is a membership organization dedicated to helping members reduce costs, encouraging cooperative working relationships, and promoting quality healthcare in our region."

The Council functions as a neutral intermediary to facilitate networking and to provide member driven services.

"The Council": The Healthcare Council of the National Capital Area, Inc. (HCNCA) is an organization of Providers of Care consisting of hospitals and allied health care facilities located in Maryland, Virginia and Washington, DC. The purpose of the Council is to provide for members "strategic and business advantages" that no single institution or system can efficiently or economically develop alone. Divisions of specific activity have been formed to carry on the ever changing tasks at hand. These divisions develop information and improve performance using cooperative networking meetings, surveys, group discussion and analysis and continuing education programs. The aim of the Council's wholly-owned subsidiary, National Capital Area Shared Services, Inc., (NCASS) is to serve its membership in the promotion of programs and services that will enhance the members' ability to operate their organizations successfully and cost effectively with integrity and competency.

Healthcare Council is a not-for-profit 501(c)(3) corporation
 The Council has opportunities for Associates: For membership information, call 301-731-4700

Healthcare Council Report is published by:

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Did You Know?

Humans can cough at 60 miles an hour and sneezes can be 100 miles an hour - which is faster than the average car!

According to MIT, coughing spreads droplets as far as six meters, and sneezing as much as eight meters. These droplets stay suspended in the air for up to 10 minutes.

This winter, remember to cover whenever you cough or sneeze and help prevent the spread of disease!